

Parsons - Souders Store News

Thursday, September 14th

Nine Tables of SILKS MARKED ANEW In A Very Special Season-End Sale Friday Morning

To make way for Fall and Winter stocks and to carry out the Parsons-Souders Policy of NEVER carrying a stock over from season to season—that's the reason for these opportunity prices.

Twice yearly this event comes—eager are the women folk to share in the splendid offerings that'll afford a new afternoon or evening dress at a lessened cost.



At the strike of Nine by the old town-clock, Friday morning, covers will be lifted from 8000 yards of Silks at new Prices.

TABLE 1 AT 19c—Beautiful Ramayana Silks, 27 inches wide, were 39c a yard.

TABLE 2 AT 21c—Your choice of Plain and Fancy "Seco" Silks selling at 35c.

TABLE 3 AT 39c—Our entire stock of 19-inch and 27-inch striped and checked Taffetas, Silquisette and Tub Silks; regularly 50c.

TABLE 4 AT 49c—Our entire stock of Persian Silks, Bordered "Seco" and Fancy Foulards, striped Crepe, Crepe de Chenes in evening shades, and plaid Taffetas, 19, 24, 27, and 42-inch widths; were 65c, 69c, 75c and 85c a yard.

TABLE 5 AT 69c—All of our \$1.00 Persian Silks, \$1.00 and \$1.25 19-inch Fancy Waistings; plain Messalines 27 inches wide that were a dollar, also 24-inch Shower-Proof Foulards and yard wide Taffetas.

AT 69c—300 yards—Parsons-Souders Guaranteed Silks—36 inches wide, Black Taffeta. Exclusive woven edge.

TABLE 6 AT 79c—All our finest Beau de Sole and Beau de Crepe Silks, afternoon and evening shades, were \$1. All 24-inch \$1.00 Fancy Waistings; Fancy Messalines; and 36-inch "Seco" and Natural Pongee Silks.

TABLE 7 AT 89c—Mostly yard wide Silks selling at \$1.25, including Plain Messalines, Plain Taffetas, Striped and Checked Taffetas, and Fancy Striped Messalines. Also beautiful 24-inch Silk Waistings and finest Brocades for evening wear.

TABLE 8 AT \$1.19—Our entire lines of \$1.50 Silks; mostly yard wide, in plain Taffeta, Beau de Sole, Moire, and Pancies, also all evening Silks including the "Aporn" weave.

TABLE 9 AT \$1.39—Choice of all finest Bordered Silks and Novelties selling at \$1.75 a yard.

At this writing--9 o'clock--there are, and have been several in to see the Hats, of course we'll see you, too.

MILLINERY OPENING

Thursday, September 14th
Friday, September 15th
Saturday, September 16th

A beautiful, yet practical
showing of Hats worthy
of exhibit anywhere

Parsons-Souders Building, 224-26 Main St.

SOCIAL

Reception at Shinnston. Mrs. Lydia Hood Parrell, of Shinnston, entertained at a reception Wednesday afternoon from 2 to 5 o'clock at her beautiful home, honoring her mother, Mrs. Mary Conway, who Wednesday passed her seventy-third birthday. The house was prettily decorated in ferns and golden rod, and the autumn embellishments were used in profusion. An elegant course luncheon was served. The guests were received by Mrs. Parrell, Mrs. Conway and Mrs. Rose Ice, the latter being a sister of the honor guest. Little Miss Mary Parrell assisted in receiving. Miss Willa Lowe also assisted in entertaining. Miss Coffman presided at the piano and a pretty solo was rendered by Miss Lowe, entitled, "Silver Threads Among the Gold." "God Be With Till We Meet Again," was also sung in the afternoon. Mrs. Conway was overjoyed with the happy gathering around her and she welcomed all in a most gracious manner.

The guests included Mrs. Ella Augustus, Mrs. E. S. Amon, Mrs. J. W. Smith, Mrs. Martha Sharp, Mrs. D. S. Huffman, Fairmont; Gretchen Culbertson, Mary Ella Parrell, Mrs. Culbertson, Mrs. G. F. Randall, Mrs. L. H. Coffman, Desie Coffman, Mary Davis, Mrs. William Fleming, Willa Lowe, Mary Lucas, S. C. Conway, the Rev. J. M. Conway, William Fleming, J. H. Fleming, Mrs. Hayward Clevenger, Miss Ethel Griffin, all of Shinnston; Mrs. Lydia Ice, T. J. Ice, Ollie Ice, Baracksville; Christina Ice, Grays Flats; C. C. Conway, Mary Conway, Mrs. James Kelley, Mrs. D. S. Coffman, Mrs. Ida Saunders, Mrs. Clara Robinson, Harriet Jones, Mrs. Ernest Shinn and Mrs. Bob Hardesty, of Shinnston.

Special Meeting.

A special meeting of the Marcato Club will be held in the home of Miss Cora M. Atchison on West Pike street Friday evening at 7:30 o'clock and all members of the club are requested to be present, as the election of new members will be the business of the evening. Any names to be presented at this meeting must be sent to the nominating committee, Mrs. E. B. Jewett, Mrs. Edward Deison and Mrs. George M. West, before Friday evening.

Marcato Club Dues.

Owing to the artist recitals, which

MISTAKES IN PAINT.

The usual way to buy paint is to take the lowest price by the gallon. Mistake: the buyer loses by it; how much? Depends on the paint; it is so much a gallon or so much a year. How much a gallon or year, do you think? As much perhaps, as the total price of the paint. It may take twice the number of gallons.

N. Avery, Delhi, N. Y., owns two houses, both exactly alike. He painted one with Devco and one with another paint. Devco 6 gallons; the other 12.

Go by the name: Devco. There's nothing cheaper. Gy by the price; there's nothing dearer, except not painting at all. Poor paint's better than none.

What does it cost not to paint at all? Can't figure it out exactly; say a tenth of the building a year besides looks.

What is poor paint worth then? Don't know and don't care; you don't want it. Go by the name.

20. J. W. Barnes & Son.

will be given under the auspices of the Marcato Club, beginning in October, the members are earnestly requested to pay all dues to Mrs. Harry W. Sheets, of Hornor avenue, treasurer of the club, before the first of October. At that time she will give all members their season tickets for the four artist recitals, which will be rendered in the First Baptist church on the evenings of October 6 and 20, November 1 and February 20.

In Honor of Visitors.

Miss Ellen Graham Bassel entertained a few friends very informally last evening at dinner having as her honor guests, Dr. and Mrs. Husted, of Wheeling, who have just returned from an extended trip abroad. The guest list included Mrs. Moore Jackson, Miss Florence Jackson, Mrs. Philemon M. Watson, of Indianapolis; and Dr. and Mrs. Ashbel F. Husted, of Wheeling. Asters and fall foliage formed the table decorations.

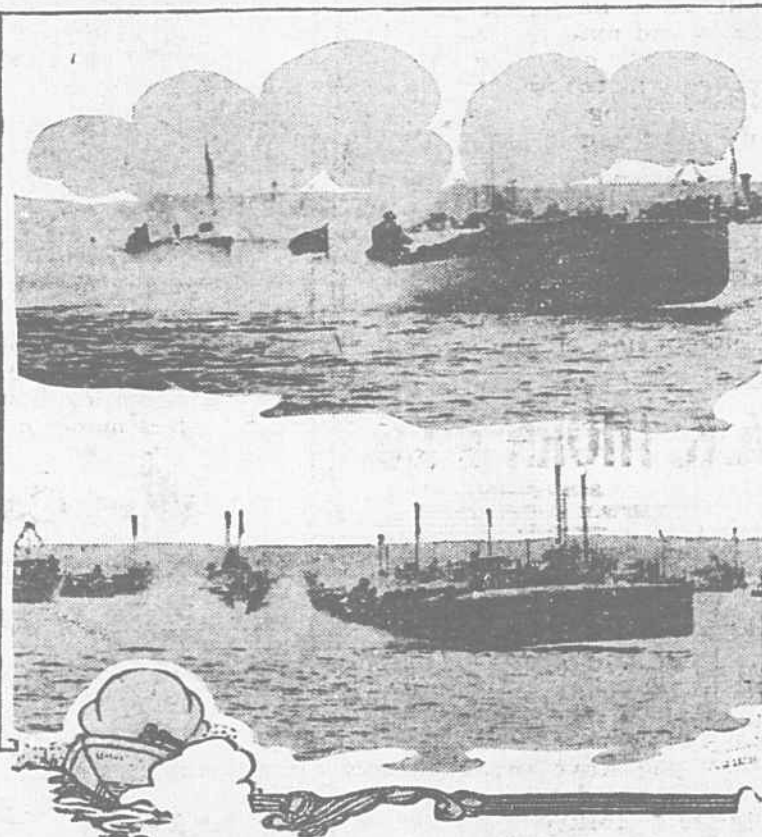
For Miss Boggess.

Mrs. Mary A. Sipe, of Fairmont, entertained at a dinner party at the Tygart Valley Club Tuesday evening in honor of Miss Anne Boggess, of Clarksburg, who is a guest of her sister, Mrs. A. Brooks Fleming, Jr., of Fairmont avenue. A number of young people were entertained and the evening was delightfully spent at the popular club house.

With Mrs. Stone.

The members of Stonewall Jackson Chapter of Daughters of the Confederacy are asked to meet with Mrs. George Stone on Carr avenue Friday evening at 7:30 o'clock.

American Motorboat Dixie IV. Is the Speediest of the Day



Photos copyright by American Press Association, 1911.

By her victory over the English challenger, Pioneer, owned by the Duke of Westminster, the richest peer in England, Dixie IV., America's speedy motorboat, won the distinction of being the fastest boat of her day. The victory gives Uncle Sam the right to hold for another year at least the British international trophy for motorboats, the Harmsworth cup, which is emblematic of motorboat superiority of the world. The championship was to be best two in three races, but the American boat captured two straight, making a third heat unnecessary. Not only did Dixie IV. show superiority in speed over the Pioneer, but she proved herself a far better sea boat than her English rival. A noticeable difference between the American and English boats lies in the fact that the engines of the former are practically unmodified, while the British boat is silenced. The Royal Motor Yacht club has officially declared that engines must be effectually silenced. Engines used without mufflers generate more horsepower than those with mufflers. The appearance of the Pioneer in this country a year ago is no doubt responsible for the large number of hydroplanes of high speed built by American owners. Dixie III., winner of last year's race, was a displacement boat, but when the Pioneer showed such wonderful speed on her previous visit it was agreed by the designers in the United States that if America was to retain the trophy a hydroplane of great horsepower would have to be built. The old style of displacement boat is no match for the more modern design. The syndicate which built Dixie IV. at a cost of \$40,000 won \$10,000 on her victory. The Duke of Westminster had offered to bet \$100,000 that the Pioneer would win.

THE WOMAN'S STORE

The New Fall Waists: A Splendid Collection--Surpassing Our Best Gathering Heretofore



"Nothing that progresses remains the same," is a universally accepted maxim. Waist fashions have certainly progressed! There are so many novel effects, so many innovations! And the change has been in the right direction. The new models have acquired not only added grace and beauty but also greater utility, common-sense comfort and service. Every desirable style of the season will be found in our carefully selected stock, including the much discussed oriental effects.

It is unnecessary to add that you are invited to inspect this superior gathering—regardless of whether you are ready to claim one of the new waists for your own or not.

A BRIEF HALF HOUR'S VISIT TO THIS EXTENSIVE EXPOSITION WILL PROVE DECIDEDLY INTERESTING WHILE PRICE TICKETS WILL CONVINCE YOU OF THE ADVISABILITY OF EARLY PURCHASING.

Messaline Silk Waists in black and navy blue.	Chiffon Waists with colored Silk Underslips; also fancy silk Waists.	New lingerie and Man- nish Tailored Waists. Popular price.
\$3.98	\$4.95	98c.

Phone or
Mail Your
Order

The Irwin-Lockwood Co.
FURNISHERS TO WOMEN WHO KNOW
CLARKSBURG, WEST VIRGINIA

Guaranteed
Hose for Men
Women and
Children

What's
left of
our ox-
fords at
95c
Worth
up to
\$4.00
a pair

Brown's
SELLS IT FOR LESS

Hurry! Hurry! To the Last Few Days
OF OUR SHOE SALE.

Men's Shoes, \$2.00 values, box calf, gun metal, now \$1.40	Ladies' \$3.00 new Fall Shoes, in velvet, patent colt and gun metal at \$1.87
\$3.50 and \$4.00 Men's and Women's Shoes at \$2.35	School Shoes for Boys and Girls 69c up

CHILDREN'S
leather
shoes at
12c
Worth
up to
50c

BROWN'S Fair and Square Department Store
Next Home Furniture Co. 339-41 W. Main Street.

Preparing for Convention.

The various committees of local women's clubs are arranging for the meeting of the state federation of women's clubs, which will be held in this city October 12. Many representatives of all the federated clubs will be present. Social functions are being planned for the entertainment of the out of town visitors.

Woman's Auxiliary Meeting.

A special meeting of the Woman's auxiliary of Christ Episcopal church will be held in the vestry room of the church Friday afternoon at 5 o'clock. The work for the winter will be discussed and mite boxes will be handed to the president.

Marriage Announced.

The marriage of Mr. Harvey Bramer, a well known oil well driller, and Miss Ruth Blankenship, of Parkersburg, who had been engaged several months here as a stenographer, is announced as having taken place Tuesday night. The Rev. James E. Bird officiated. They will reside here.

Married in New Jersey.

The marriage of Paul Dunham and Miss Annie For, both of Weston, took place Friday at Ewan, N. J., where Miss Fox had been visiting relatives for several weeks and whither Mr. Dunham went a few days ago. The officiating clergyman was the grandfather of Miss Fox, the father of her mother. The bridegroom is a son of L. K. Dunham, a well known plumber. His wife is a daughter of Mr. and Mrs. L. J. Fox, of Court avenue, and has for a year or two been the popular organist at the Methodist Protestant church. They will reside in Weston.—Weston Independent.

Mr. Gregg's Birthday.

The Weston Independent contains the following about a former well known resident of Clarksburg:

Hayman Greenhouse Co.

HEADQUARTERS FOR CUT FLOWERS.
Design Work Especially.

Both 'Phones. 411 West Main St. CLARKSBURG, W. VA.

OPENING of the Fall and Winter Season 1911-12

The newest materials of the highest quality, Imported and Domestic, are shown in a variety of choice patterns.

LATEST STYLES

of Tailor-Made Suits and Fancy Gowns are shown in PARIS MODELS.

S. NEWMAN

Tailor to Gentlewomen
Empire Building, CLARKSBURG, W. VA.

At the residence of W. R. Gregg on Saturday night that gentleman was given a birthday surprise party. Only the family and the employees at the wholesale grocery house were

CHICHESTER'S PILLS
THE DIAMOND BRAND.
Ladies! Ask your Druggist for Chichester's Diamond Brand Pills in Gold and Silver Tins. Take no other. They cure Constipation, Acid Stomach, Indigestion, Biliousness, Headache, Nervousness, and all the ailments of the Bowels. Always in the hands of Druggists everywhere.

(Continued on page six)